

# APPROVED BUSINESS FINANCE

## FINANCE PARTNER INTRODUCTION

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# THE APPROVED TEAM

## An Introduction to Approved

Approved Business Finance are a lender and broker with over **40 years experience** and **£125million financed per year** in the SME Finance Market as well as a wealth of experience in the **storage sector**, Approved is well positioned to assist you and your clients. Based in Central Milton Keynes, with access to over **80 UK Finance Providers**, we are passionate about providing class leading finance options and service levels. We ensure that we provide the right long term, sustainable solution to your customers

Fast, reliable access to finance is the lifeblood of UK SME's and we are skilled, working with **equipment suppliers** and introducers, in offering finance to their customers. Reports show that offering finance at point of sale, can increase sales by **up to 17%** and sales value by **up to 15%**.



# FINANCE WITH A CUSTOMER FOCUS

## An Introduction to Our Partner Program

**Approved Business Finance** understands the challenges facing suppliers and their customers in the **storage sector**.

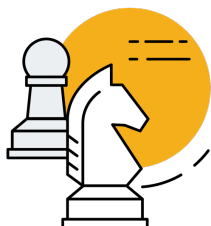
We work in tandem with this key dynamic, supporting you and your clients. **Your dedicated Cleveland Container finance team** will explain the different finance options available and provide access to these through our panel of specialist lenders. Our team has already worked with mutual clients such as **Optima Storage Solutions** and **Eardley (UK) Ltd**.

There are no lengthy applications or endlessly jumping through hoops to secure the finance your clients need, to purchase your goods.



### 80+ LENDERS

By working with over 80+ specialist lenders, we will source the best finance product to suit your needs



### LOW RATES

Our relationships with lenders and suppliers enables us to secure best in class rates across all industry sectors.



### FAST DECISIONS

Asset based finance or ongoing access to funds, with fast application and decision. Funding possible in 24 hours.



### 5 STAR RATED

Over 200+ five-star reviews thanks to our Account Directors who have raised over half a billion in funds.

# UPSELL POTENTIAL

Remove budget restrictions with Approved best in class rates

The opportunity to upsell on a project significantly increases with our finance products. Increase in order values are reflected favourably with affordable monthly repayments. Add more containers or offer upgraded solutions for industry conversions, whilst also showing key differences in price – customers will be surprised by the manageable increases.

## FINANCE EXAMPLE

**£33,750.00** 10 Containers over 5 Years = **£697.64 per month**

**£50,625.00** 15 Containers over 5 Years = **£1,046.45 per month**

An extra **50% increase** in order size/**5 containers** is  
**ONLY an additional £348.81 per month.**

# HOW IT WORKS

Quick and efficient, no hassle approach

Your clients will be in safe hands when they need hassle-free access to business finance. The whole process can be broken down into three steps.

- 1.** Enquiry is made via the website portal, a customer contacts us directly or an introduction by the depot. If the requirement is immediate and you are on the road with no access to the portal please call our dedicated Cleveland Containers Finance Team and make the introduction.
- 2.** We will contact the customer to collate all the information required to formalise a bespoke finance package for their business.
- 3.** Once proposed we would look to have the facility approved within 24 hours. Contact will be made with the introducing sales person and accounts member to confirm the customer has been approved and to raise the invoice.

# PORTAL

Client referrals and useful information

The Cleveland Containers team will have access to a bespoke portal which includes a client referral form, Finance Example PDF and Finance calculator.

Call us now 01908 429888

**CLEVELAND  
CONTAINERS.**

## Client Referral Form

**Submit**



# YOUR DEDICATED TEAM

A support team built around providing your customers everything they need

**Led by Senior Finance Broker, George Dunn**, the dedicated Cleveland Containers team will provide high levels of service including regular communication on the client's finance applications. The team has a wealth of experience in the storage sector and associated industries self-storage construction, civils, infrastructure, etc.



## Dedicated Cleveland Containers Team

**George Dunn** – Executive Director

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**Stephen Rogers** – Finance Broker

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**Lucy Harrison** – Finance Co-Ordinator and Support

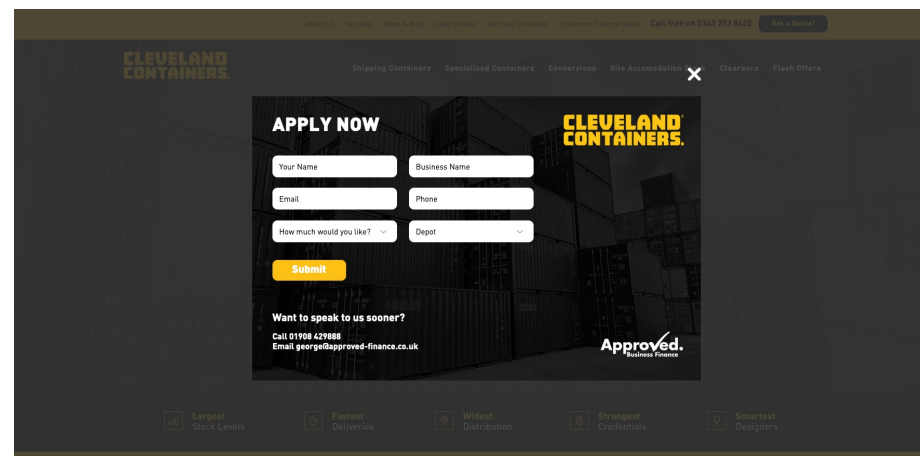
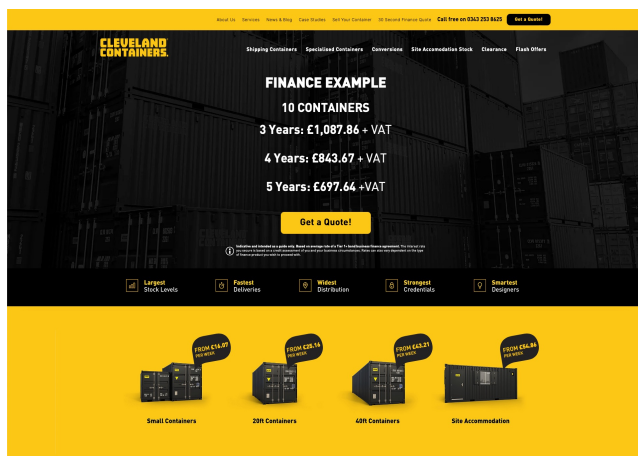
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# MARKETING SUPPORT

Marketing support to encourage returning and new customers.

We will be supporting with marketing collateral and channels to help encourage business and are currently working with your marketing department to produce this.





# TESTIMONIALS

See what they say about Approved

Approved Business Finance works with businesses of all sizes, and from all industries. You can be assured that each client receives excellent support and tailored funding solutions.



"Fantastic from day one, when funding was signed off the funds were in our account within 48 hours! Well done and highly recommend!"

- Marco



"I couldn't believe how simple the process was. I wish I had known about them earlier as I wouldn't have wasted time dealing with a high street bank!"

- Keith



"Absolutely amazing service. Approved has been fantastic, going the extra mile and being so supportive and easy to talk to."

- Lisa

EXCELLENT ★★★★★ REVIEWS ON **Google**

# Got questions? We have answers.

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Approved Business Finance Ltd is an independent asset finance brokerage and not a lender, as such we can introduce you to a wide range of finance providers depending on your requirements and circumstances. We are not independent finance advisors and so are unable to provide you with independent finance advice. Approved Business Finance Ltd may receive payment(s) or other benefit from the finance provider if you decide to enter into an agreement with them. Approved Business Finance Ltd aims to provide our customers with the highest standards of service. If our service fails to meet your requirements, we will endeavour to find a resolution.

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